SERFF Tracking #: SFCM-128757787 State Tracking #:

Company Tracking #: MS 1.3

State: Arkansas Filing Company: State Farm Mutual Automobile Insurance Company

TOI/Sub-TOI: MS06 Medicare Supplement - Other/MS06.000 Medicare Supplement - Other

**Product Name:** Select A State-Medicare Supplement **Project Name/Number:** Select A State-Medicare Supplement/MS-1.3

### Filing at a Glance

Company: State Farm Mutual Automobile Insurance Company

Product Name: Select A State-Medicare Supplement

State: Arkansas

TOI: MS06 Medicare Supplement - Other Sub-TOI: MS06.000 Medicare Supplement - Other

Filing Type: Advertisement Date Submitted: 11/06/2012

SERFF Tr Num: SFCM-128757787 SERFF Status: Closed-Filed-Closed

State Tr Num:

State Status: Filed-Closed Co Tr Num: MS 1.3

Implementation On Approval

Date Requested:

Author(s): Sandy Barnes, Sherry Boitnott, Regina King, Maureen Macak

Reviewer(s): Stephanie Fowler (primary)

Disposition Date: 11/15/2012
Disposition Status: Filed-Closed

Implementation Date:

State Filing Description:

SERFF Tracking #: SFCM-128757787 State Tracking #: Company Tracking #: MS 1.3

State: Arkansas Filing Company: State Farm Mutual Automobile Insurance Company

TOI/Sub-TOI: MS06 Medicare Supplement - Other/MS06.000 Medicare Supplement - Other

Product Name: Select A State-Medicare Supplement
Project Name/Number: Select A State-Medicare Supplement/MS-1.3

**General Information** 

Project Name: Select A State-Medicare Supplement Status of Filing in Domicile: Pending

Project Number: MS-1.3 Date Approved in Domicile:

Requested Filing Mode: Review & Approval Domicile Status Comments: Pages have been filed in Illinois

and are currently pending.

Explanation for Combination/Other:

Submission Type: New Submission

Market Type: Individual Market Type:

Overall Rate Impact: Filing Status Changed: 11/15/2012

State Status Changed: 11/15/2012

Deemer Date: Created By: Regina King

Submitted By: Regina King Corresponding Filing Tracking Number:

Filing Description:

Re: State Farm Mutual Automobile Insurance Company

NAIC #176-25178 FEIN # 37-0533100

Medicare Supplemental Health Insurance Company Tracking Number: MS 1.3

Forms# Form Name Replaces Approved Tracking#
MS 1.3 Select A State MS 1.2 6/2/2011 SFCM- 127178302

- Medicare Supplement

MS 2.4 General Description of MS 2.3 8/10/2012 SFCM-128619051

Benefits-Medicare Supplement

Enclosed for filing on behalf of the State Farm Mutual Automobile Insurance Company of Bloomington, Illinois are the referenced advertising forms. These forms are being filed for use in your state and contains information regarding Medicare Supplement Insurance

This marketing material will be used with policy series numbers 97037HAR, 97038HAR and 97039HAR approved December 16, 2009 under SERFF # STFH-126337913.

This is advertisement is an Invitation to Inquire.

These pages will be available on Statefarm.com. MS 1.3 is as high level as possible so that it can be used in all states. Once someone selects the state they reside in they will be linked to the benefits page for their state.

The updates to these forms are:

- The removal of "kidney disease" which is replaced in both forms by "End Stage Renal Disease (permanent kidney failure requiring dialysis or a kidney transplant)" to be more consistent with Med Supp.gov.
- "Renewal premiums may increase periodically depending on your age." has been removed from both forms. The following has been added "The amount due on each renewal date will be the renewal premium in Our table of premium rates for Your policy in effect at the time of such renewal. Premiums may be changed to correspond with any changes made by the Federal Government to the Medicare program."
- The form numbers have been updated on both forms.

SERFF Tracking #: SFCM-128757787 State Tracking #: Company Tracking #: MS 1.3

State: Arkansas Filing Company: State Farm Mutual Automobile Insurance Company

MS06 Medicare Supplement - Other/MS06.000 Medicare Supplement - Other TOI/Sub-TOI:

**Product Name:** Select A State-Medicare Supplement Project Name/Number: Select A State-Medicare Supplement/MS-1.3

The format and colors that are on the internet pages are variable and may change from year to year

The effective date of these materials will be upon your approval or as soon as possible thereafter.

Sincerely,

Tammie Mills Analyst-L/H Contracts & Compliance 1-309-994-0300

e-mail: tammie.mills.csag@statefarm.com

### **Company and Contact**

### **Filing Contact Information**

Regina King, Tech - Contracts & regina.king.h2ku@statefarm.com

Compliance

One State Farm Plaza 309-766-7260 [Phone] Bloomington, IL 61710-0001 309-766-8483 [FAX]

**Filing Company Information** 

State Farm Mutual Automobile CoCode: 25178 State of Domicile: Illinois

**Insurance Company** Group Code: 176 Company Type: One State Farm Plaza Group Name: State ID Number:

Laura Walters / Marketing D-3

Bloomington, IL 61710 (309) 763-8104 ext. [Phone]

FEIN Number: 37-0533100

# **Filing Fees**

Yes Fee Required? \$50.00 Fee Amount: Yes Retaliatory?

\$50.00 X 2 forms = \$100.00 Fee Explanation:

No Per Company:

Company **Amount Date Processed** Transaction # State Farm Mutual Automobile Insurance 11/06/2012 \$100.00 64613787 Company

Company Tracking #: SERFF Tracking #: SFCM-128757787 State Tracking #: MS 1.3

Filing Company: State: Arkansas State Farm Mutual Automobile Insurance Company

TOI/Sub-TOI: MS06 Medicare Supplement - Other/MS06.000 Medicare Supplement - Other

Product Name: Select A State-Medicare Supplement

Select A State-Medicare Supplement/MS-1.3 Project Name/Number:

# **Correspondence Summary**

## **Dispositions**

Status	Created By	Created On	Date Submitted
Filed-Closed	Stephanie Fowler	11/15/2012	11/15/2012

SERFF Tracking #: SFCM-128757787 State Tracking #: Company Tracking #: MS 1.3

State: Arkansas Filing Company: State Farm Mutual Automobile Insurance Company

TOI/Sub-TOI: MS06 Medicare Supplement - Other/MS06.000 Medicare Supplement - Other

Product Name:Select A State-Medicare SupplementProject Name/Number:Select A State-Medicare Supplement/MS-1.3

# **Disposition**

Disposition Date: 11/15/2012

Implementation Date: Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

Schedule	Schedule Item	Schedule Item Status	Public Access
Form	Select A State-Medicare Supplement	Filed-Closed	Yes
Form	General Description of Benefits-Medicare Supplement	Filed-Closed	Yes

SERFF Tracking #: SFCM-128757787 State Tracking #: Company Tracking #: MS 1.3

State: Arkansas Filing Company: State Farm Mutual Automobile Insurance Company

TOI/Sub-TOI: MS06 Medicare Supplement - Other/MS06.000 Medicare Supplement - Other

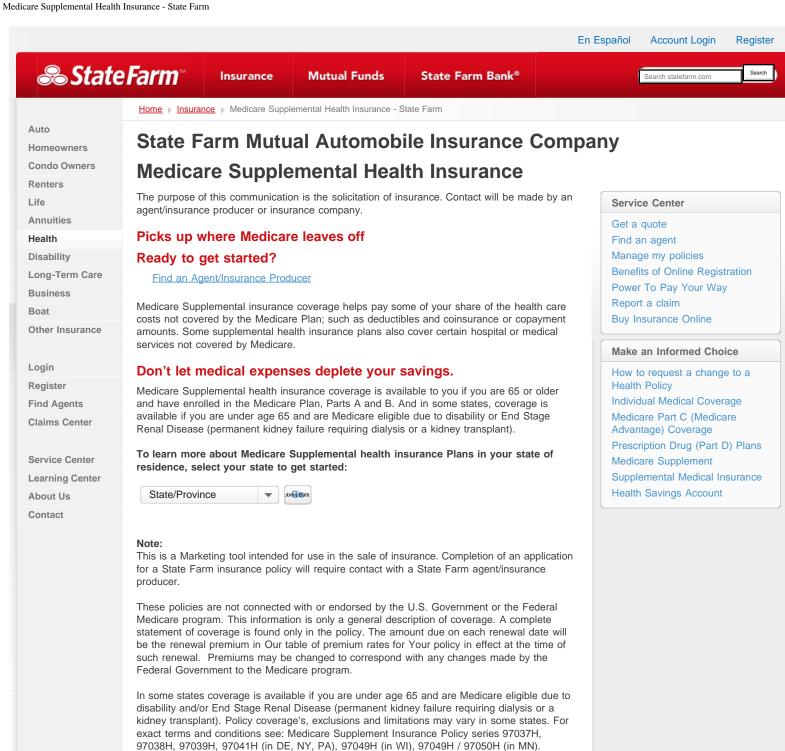
Product Name:Select A State-Medicare SupplementProject Name/Number:Select A State-Medicare Supplement/MS-1.3

## **Form Schedule**

Lead Form Number: MS 1.3									
ltem No.	Schedule Item Status	Form Name	Form Number	Form Type	Form Action	Action Specif	ic	Readability Score	Attachments
I	Filed-Closed 11/15/2012	Select A State- Medicare Supplement	MS 1.3	ADV	Revised	Previous Filing Number: Replaced Form Number:	SFCM- 127178302 MS 1.2		MS 1.3 Select A State.pdf
2	Filed-Closed 11/15/2012	General Description of Benefits-Medicare Supplement	MS 2.4	ADV	Revised	Previous Filing Number: Replaced Form Number:	SFCM- 128619051 MS 2.3		MS 2.4 General Description of Benefits.pdf

Form Type Legend:

	pe Legena.		
ADV	Advertising	AEF	Application/Enrollment Form
CER	Certificate	CERA	Certificate Amendment, Insert Page, Endorsement or Rider
DDP	Data/Declaration Pages	FND	Funding Agreement (Annuity, Individual and Group)
MTX	Matrix	NOC	Notice of Coverage
ОТН	Other	OUT	Outline of Coverage
PJK	Policy Jacket	POL	Policy/Contract/Fraternal Certificate
POLA	Policy/Contract/Fraternal Certificate: Amendment, Insert Page, Endorsement or Rider	SCH	Schedule Pages



Medicare Supplement Insurance Policy form numbers in Idaho are 97037HID, 97038HID and

Contact your agent/insurance producer for additional details and cost.

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MS 1.3



Insurance

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Homeowners

Condo Owners

Renters

Life

Annuities

Health

Disability

Long-Term Care

Business

**Boat** 

Other Insurance

Login

Register

**Find Agents** 

**Claims Center** 

Service Center

Learning Center

About Us

Contact

# **Medicare Supplement Insurance**

The purpose of this communication is the solicitation of insurance. Contact will be made by an agent/insurance producer or insurance company.

#### State Farm sells Plans A, C, and F, and B in some states.

In all states except MN, WI, MA, NJ and RI.

#### Ready to get started?

Find an Agent/Insurance Producer

State Farm® Medicare Supplement insurance is designed to help cover the deductibles and coinsurance or copayment amounts not covered by Medicare. Once you have a Medicare Supplement Plan, both your plan and Medicare will help pay your covered medical expenses, lowering your out-of-pocket costs and giving you the confidence that your health insurance needs are met. And at State Farm we give you the flexibility to choose between different plans to meet your individual needs and budget.

A brief description of the Plans available in your state and the coverage provided by the Plans follows.

#### Plan A

- Part A coinsurance, plus coverage for 365 additional days after Medicare benefits end
- Part B coinsurance
- · Hospice coinsurance
- · First three pints of blood each year

#### Plan C

- Part A inpatient hospital deductible
- Part A coinsurance, plus coverage for 365 additional days after Medicare benefits end
- Skilled nursing facility coinsurance
- Part B deductible
- Part B coinsurance
- Hospice coinsurance
- First three pints of blood each year
- Emergency care in a foreign country- 80% of the cost of emergency care beginning during the first 60 days of each trip, after you pay a \$ 250 deductible, subject to a \$ 50,000 lifetime maximum, if such care would have been covered by Medicare if provided in the U.S.

#### Plan F

- · Part A inpatient hospital deductible
- Part A coinsurance, plus coverage for 365 additional days after Medicare benefits end
- · Skilled nursing facility coinsurance
- Part B deductible
- · Part B coinsurance
- · Hospice coinsurance
- Emergency care in a foreign country- 80% of the cost of emergency care beginning during the first 60 days of each trip, after you pay a \$ 250 deductible, subject to a \$ 50,000 lifetime maximum, if such care would have been covered by Medicare if provided in the U.S.
- Part B excess- 100% of the excess charge above Medicare's reasonable charge if medical provider does not accept Medicare assignment, subject to Federal/State mandated limit

**Note:** This is a Marketing tool intended for use in the sale of insurance. Completion of an application for a State Farm insurance policy will require contact with a State Farm agent/insurance producer.

In some states coverage is available if you are under age 65 and are Medicare eligible due to disability and/or End Stage Renal Disease (permanent kidney failure requiring dialysis or a

#### Service Center

Get a quote
Find an agent
Manage my policies
Benefits of Online Registration
Power To Pay Your Way
Report a claim
Buy Insurance Online

#### Make an Informed Choice

How to request a change to a Health Policy Individual Medical Coverage Medicare Part C (Medicare Advantage) Coverage Prescription Drug (Part D) Plans Medicare Supplement Supplemental Medical Insurance Health Savings Account kidney transplant). These policies are not connected with or endorsed by the U.S. Government or the Federal Medicare program. This information is only a general description of coverage. A complete statement of coverage is found only in the policy. The amount due on each renewal date will be the renewal premium in Our table of premium rates for Your policy in effect at the time of such renewal. Premiums may be changed to correspond with any changes made by the Federal Government to the Medicare program. Policy coverage's, exclusions and limitations may vary in some states. For exact terms and conditions see: Medicare Supplement Insurance Policy series 97037H, 97038H, and 97039H. For additional details on coverage and cost, contact a <a href="State Farm agent/insurance producer">State Farm agent/insurance producer</a>.

MS 2.4

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